

STRATEGIC SERVICE PLAN

Business Skills and Jobs Services

2024-2028

The Business, Skills and Jobs strategic service provides support to existing Casey businesses, Casey residents looking to start a new business venture in the City of Casey, and investors looking to expand or relocate their operations into the City of Casey. In addition, the Service coordinates the registration, education, and enforcement of businesses who are required to be licensed and/or registered under various Acts.

Business, Skills and Jobs sub-services

The Business, Skills and Jobs strategic service consists of two sub-services: Business, Investment and Workforce Support and Business Regulation.

Sub service	Purpose	How this is achieved
Business, Investment, and Workforce Support	The purpose of the sub service is to build resilience in the local economy employment, generating investment outcomes and providing sustainable employment pathways for Casey residents.	Through diversifying industry sectors, increasing capabilities in local businesses and facilitating sustainable employment pathways for Casey residents through relationships and partnerships with industry, education institutions, training providers and local employment agencies.
Business Regulation	Protect the health and wellbeing of the Casey community through the regulation and education of businesses.	By coordinating the registration, education and enforcement of businesses that are required to be licensed and/or registered under various Acts.

Business, Skills and Jobs Strategic Service Goals

Goal 1: Council supports current and emerging sectors through enhanced focus on partnerships. Facilitation and advocacy.

- Achieve an increase in the number of new partnerships established to support Casey businesses
- Achieve at least an 85% satisfaction rating from the business community in relation to business support activities and programs provided and facilitated by Council

Goal 2: Council proactively and effectively informs and connects educational and employment providers, industry and job seekers to prepare Casey's workforce for jobs of the future.

- Increase the number of effective relationships and partnerships established
- Increase in the number of jobs made available within Casey as a result of partnerships with local businesses and organisations.

Goal 3: Business regulations encourage business growth and benefit the community, while meeting Council's statutory obligations.

- 100% of Council's statutory obligations are met under the Food Act 1984 and Public Health and Wellbeing Act 2008
- Achieve a high level of business satisfaction with the services provided by the Business Regulation sub service
- Increase the number of registrations and permits issued

Goal 4: Council services are contributing to the achievement of a “Thriving Local Economy”.

- Achieve increases in the number of actions undertaken by other Council services that contribute to the development of the local economy